



NEWS

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Boys & Girls Clubs Raise over \$39,000 as a Seahawks Spirit of 12 Partner

As a Seahawks Spirit of 12 Partner, Boys & Girls Clubs from across the state of Washington distributed the Seahawks Gameday Magazine at the November 2, 2008 and December 21, 2008 games. The Clubs kept 100% of the proceeds collected those days from the distribution of the magazine, which were then matched by The Paul G. Allen Family Foundation. Proceeds raised from the silent auctions set up around the stadium also benefited the Boys & Girls Clubs, bringing the donation from the 2 games to \$39,629. This now brings the total donation through this great partnership, which began in 2007 to over \$94,000.

The proceeds benefit over 87,000 Club members between the ages of 6 and 18 and an additional 94,000 other youth through outreach services throughout the state of Washington. The Boys & Girls Clubs offer programs within 124 Clubs, including 5 military bases, as well as over 100 outreach sites throughout the state.

The Seahawks and Boys & Girls Clubs will be working together to provide youth with needed life skills, self-esteem and positive values for a successful future.

Other ways that the Boys & Girls Clubs work with the Seattle Seahawks to promote positive youth activity are:

- Boys & Girls Clubs members from Bellevue and South Puget Sound participated during the halftime performance for the August 29, 2008 preseason game. This was a great opportunity

for the kids to see and experience Qwest Field up close and personal, as well as meet some of the players.

- Seahawks Youth Football and Cheerleading Jamboree--a day of football and cheerleading for teams from the Northwest Youth Sports Alliance (partnership between Boys & Girls Clubs of South Puget Sound and Metro Parks Tacoma) at Qwest Field on September 28, 2008. An experience of a lifetime for these young athletes to play and perform on an NFL field.
- Seahawks Gameday Magazine--100% of the proceeds raised from distributing the magazines at the November 2, 2008 and December 21, 2008 games were matched by The Paul G. Allen Family Foundation and benefited the Boys & Girls Clubs Washington State Association.
- The NFL is a national partner of the Boys & Girls Clubs of America, with the NFL Charities and NFL Youth Football Fund supporting programs at Clubs nationwide.

Thank you Seattle Seahawks and The Paul G. Allen Family Foundation for making a positive difference and investing in our most precious natural resource...our children.

If you would like to find out more information, please contact **Doug Baker, Executive Director of the Boys & Girls Clubs Washington State Association at 206-618-8041.**

The Boys & Girls Clubs of South Puget Sound benefits 13,150 children and teens at 8 branch Clubs as well as 14 outreach sites throughout Pierce, Kitsap and Mason Counties. The Clubs offer programs designed to enhance personal growth and education, tutoring, computer skills, delinquency prevention, the arts, sports training, league involvement and much more. Through quality professional staff and a fun positive environment, the Boys & Girls Clubs of South Puget Sound assist thousands of kids to develop much needed life skills, self-esteem and positive values. For more information on the Boys & Girls Clubs of South Puget Sound, please call **(253) 502-4600** or visit their website at **www.bg-clubs.com**.

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